**GSFN Meeting Notes**

**January 12th, 2023**

**Attendees:** Aimee Sitzler, Peggy Peixoto, Omar Reyes, Nora Lozano, Christina Petras, Marco Porras, Noemi Leiva, Jenny Beasley, Bradi Jordan, Denis Parcells, Emma Celaya, Elvia Zaragoza, Regina Weiler, Leticia Abarca, Diane Manzo, Olivia, Ashley, Davida,

**Meeting Notes:**

**Mas Vale Saber – Marketing Update**

* Storybrand framework shared – resource to simplify message, how we want to communicate to families
* Feedback
	+ Add social determinants of health
	+ GSFN creates a cohesive network partners to connect families with the resources and support they need to thrive
	+ Remove “thrive” from partner’s quote

**Peggy – Grant Update**

* Shared logo asked for feedback