



Glendale Strong Family Network

Thursday, March 14, 2024

1:00 - 2:30pm meeting via Zoom

Attendees

Justine McDilda-DES Division of Childcare
Elvia Zaragoza-SWHD Healthy Families
Norma Villegas- Mountain Park Health Center
Nicole Olvera- DES Division of Childcare
Isa Salgado- Child Family Resource
Stephanie Greuel- Glendale Public Library
Heather Okeke- Child and Family Resources
Noemi Leva-Molina Healthcare
Jenny Beasley- Heart for the City Community Garden

Liz Palma- Glendale CAP
Alma Ramirez -Valleywise Health
Maria Elena Ruiz-Catholic Charities West Side
Peggy Peixoto- ADHS, GSFN
Natalee Sticht- CAC
Aimee Sitzler- CAC, GSFN
Ashely Dickerson- Foster Ed Arizona
Hector Vega- Az Children's Association

Barrier Busters:

None to report

Partner/Resource Highlight - Midwestern University Therapy Institute coming April!

Training update:

- AZ Coalition to End Sexual and Domestic Violence - end of April/beginning of May
- HIPMC - ACES Training (virtual) - Peggy highly recommends

July Event Planning:

- Grant from Maricopa County - utilizing a marketing agency
- Developed a sponsorship package
- Payment portal - separate webpages for each of our events
 - 2.9% fee for utilizing the payment portal
- Sponsorships:
- go out on our own to obtain sponsorships
 - concern: GSFN is made up of all volunteers
 - option: marketing agency can do some of this for us for a small fee (commission 25%)
 - suggested to renegotiate 25% commission to be less
 - suggested to have transparency of sponsors sought out by agency
 - suggested to have GSFN network see what sponsorships we could get and also utilize agency

POSSIBLE LOCATION INFO:

- Desert Diamond Arena optional location: \$5,000-\$7,000 cost for space

- 2 biggest concerns from previous years that Desert Diamond could address: AC and parking space
- July 20th tentatively held for us; confirmation 90 days out
- About 40 tables (may need to bring in some more of our own)
- Plenty of chairs
- COI needed
- Event manager available to us
- Security taken care of
- Parking in LOT G, registration directly inside the arena - utilize the whole concourse
- Storage availability if needed prior to the event
- Not allowed: other food and beverage inside but ok outside
- Estimated size of this event: 2,000-3,000 people

CONCERNS :

- System of care center - tasked to have a back to school event - concern that this may not count as it may need to be at the center - Can they partner with us? Question to be answered.
- Concerns: Marketing and getting the people there
- Number of volunteers if we switch locations
- Needed: 80-100

Planning meeting: Peggy will send out some options - everyone is welcome

Partner updates and/or good news:

Desert willow - conference - day of celebration for Community Health Workers - Noemi will send out flyer

Next Meeting

April 11th

Via Zoom

1:00pm – 2:30pm

<https://us02web.zoom.us/j/88155373136?pwd=eDhuUUJoWEYrc0M0blo4ODBkTGIPdz09>